

Capital Area United Way Donor Privacy Policy

Capital Area United Way (CAUW) is committed to respecting the privacy of our donors.

Information Collected.

Here are the types of donor information that we collect and maintain:

- Contact Information: name, organization/company, address, phone number, email
- Donation Information: amounts donated, date of donation(s), donation method
- Information concerning hours you have volunteered
- Your requests and comments

How Information is Used.

CAUW uses your data to maintain records of donations, send acknowledgements, mail year-end tax statements, send newsletters, notices, and direct mail pieces, and for internal marketing purposes.

All donors are added to our mailing list, unless otherwise requested.

We list individual names, businesses, and organizations in our Annual Report and event programs, unless individual, business, or organization selects “anonymous” on their pledge form.

We use your written comments/letters occasionally to post on our website and to respond to your inquiries.

Credit card numbers are NOT retained once processed. Our website has a SSL certificate. Donations over 2% of our entire budget must be reported on IRS Form 990, Schedule B. We use website statistics to analyze our website usage

No Sharing of Personal Information.

CAUW will not sell, rent, trade, or transfer your personal information to outside organizations. Use of donor information will be limited to the internal purposes of CAUW. Nevertheless, security measures may not prevent all losses, and CAUW is not responsible for any damages or liabilities relating to security failures.

Removing Your Name From Our Mailing List.

Please contact us if you wish to be removed from our mailing list. Email director@capareaunderway.org or call 605.224.9229.